



PARADIS DU VÉLO

Summer 2026

Whether you're here for iconic summits, quiet wilderness roads, or simply the joy of riding in France, you'll leave with new stories, new confidence, and lasting memories.

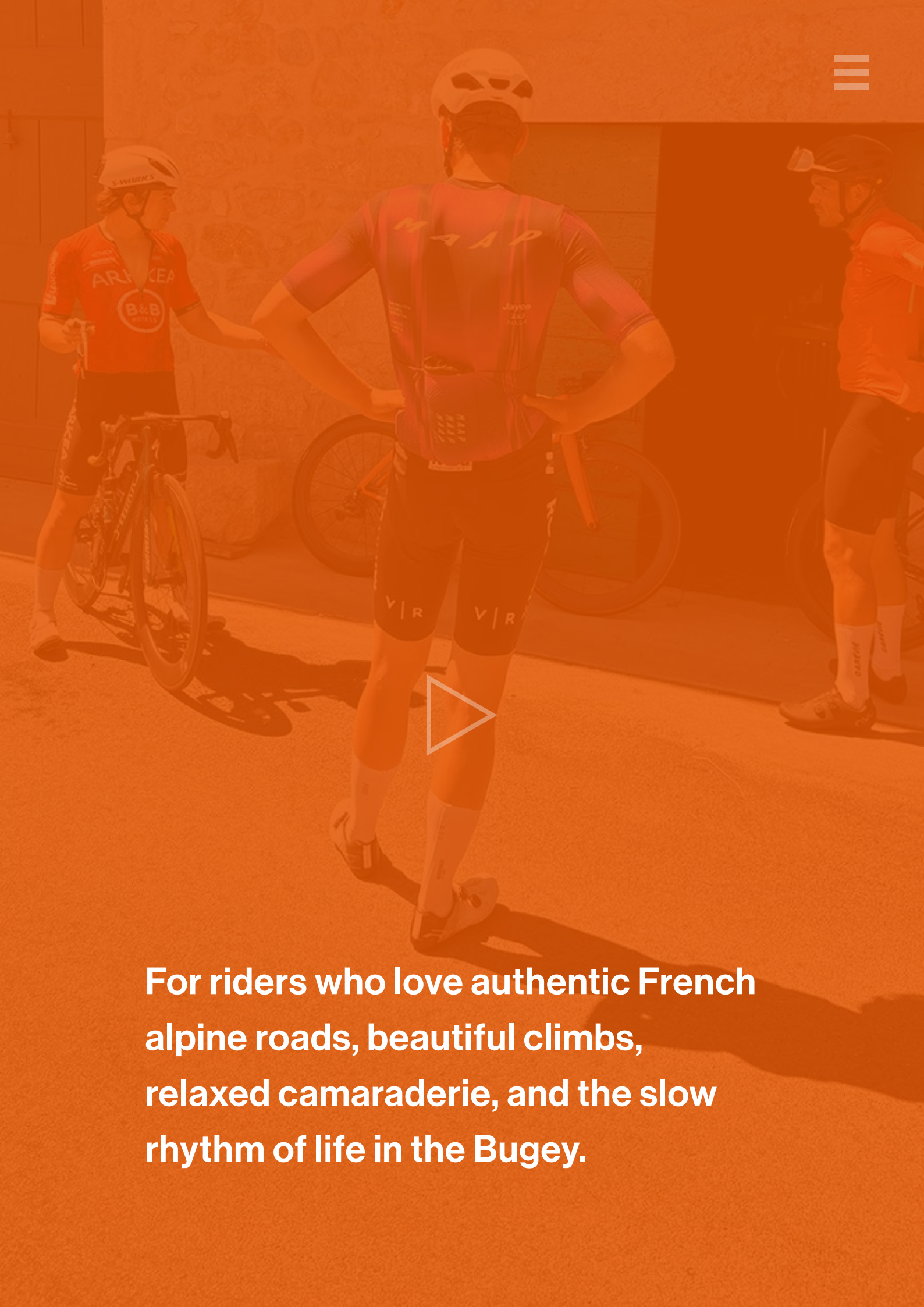


Ride · Eat · Recharge



A boutique Alpine
cycling retreat
for up to 6 guests.





For riders who love authentic French alpine roads, beautiful climbs, relaxed camaraderie, and the slow rhythm of life in the Bugey.



With space for just six guests, this is an intimate week of riding, exploring, eating well, and recharging at the foothills of the iconic Grand Colombier.



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About us

At the heart of Paradis du Vélo is a 200 year old Bugey farmhouse that Olly restored during lockdown. A labour of love, balancing original character with modern comfort. Living here, riding these roads, and being part of the local village life is what shaped PDV into what it is today.

Paradis du Vélo is a boutique cycling retreat for riders who value authentic French Alpine roads, beautiful climbs, relaxed camaraderie, and the slower rhythm of life in the Bugey. With space for just six guests, the PDV Ride Experience Week combines socially led riding, thoughtful routes, locally sourced meals, and time to properly recharge—based at the foothills of the iconic Grand Colombier. Each week follows the same philosophy and structure—what changes is the focus.

Where your Alpine Riding begins

Boutique Cycling Retreat at the Foot of the Grand Colombier. Where the French Alps meet authenticity, comfort, and world-class riding. At the foothills of the legendary Grand Colombier, in the tranquil village of Saint-Martin-de-Bavel, lies Paradis du Vélo a boutique cycling retreat built for those who chase both challenge and charm.

From our doorstep, the roads roll through the heart of the Bugey region, with Geneva and the medieval elegance of Annecy to the east, and Lac du Bourget the Riviera of the Alps shimmering to the south.

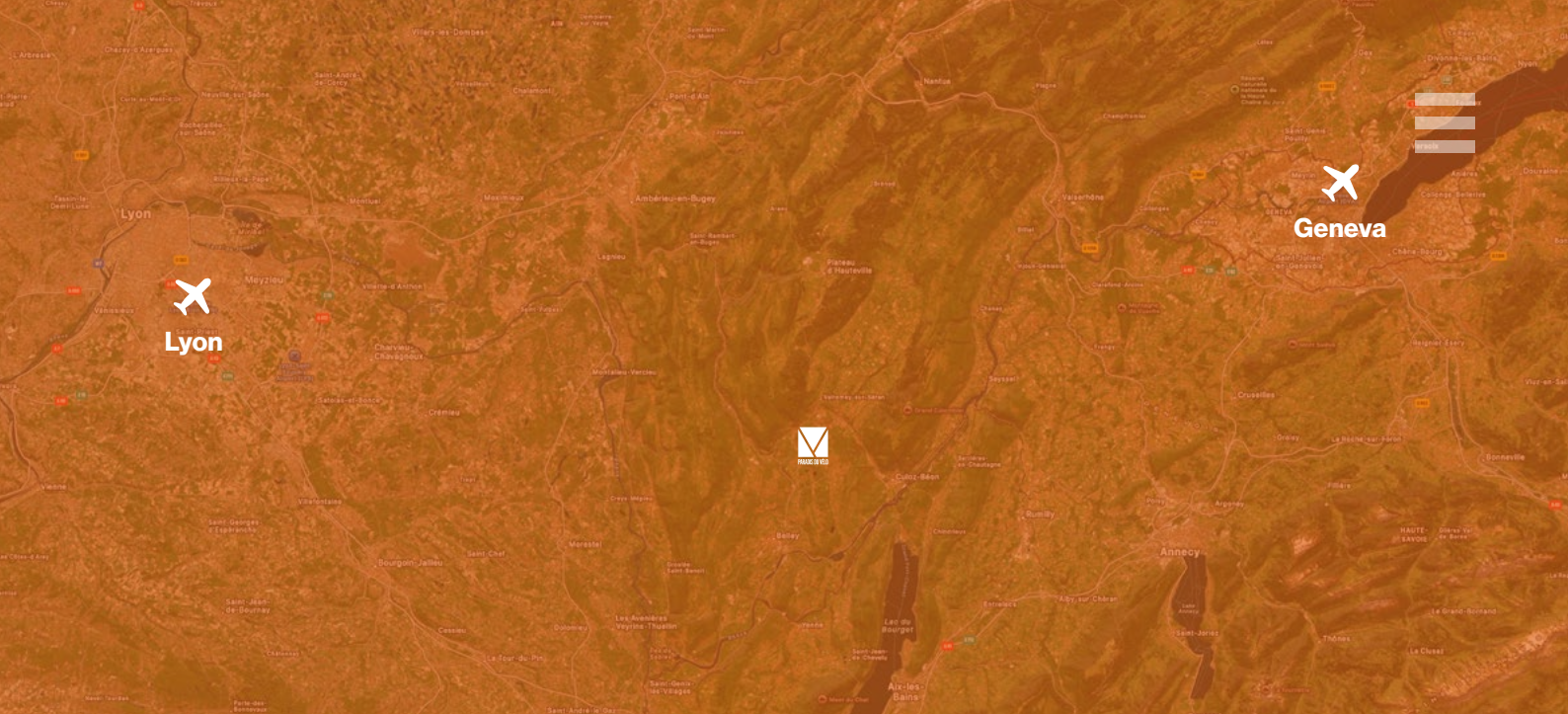
Here, every ride tells a story: from peaceful lakeside coffee spins to iconic Tour de France climbs that test the legs and fill the soul. Quiet tarmac, breathtaking scenery, and authentic French hospitality define the experience.

This is cycling paradise, reimagined

The Bugey area is a regular host to Professional Racing like the Tour de France, Paris–Nice, Criterium du Dauphine Tour de l'Ain.

Where the French Alps meet authenticity and world class riding.





Location



Drive

Easy to get to, easy to find.
We are located 45 minutes from
auto route A42 Jn 8 Chateau Gaillard.



Transfer Service

We are 10 minutes from Culoz train station,
served by frequent trains from Lyon and Geneva.



Lyon or Geneva

Airport Transfers can be arranged.
We are 1 hour from Lyon–Saint Exupéry
and Geneva–Cointrin Airport.





The Riding Format

Socially led, not guided

Rides are organised and planned, but never forced.
We ride together, regroup naturally, and share the day.

Road books supplied

Clear routes, distances, elevation, key climbs,
and regroup points for every ride.

Small groups only

Maximum six riders to keep the experience
personal, flexible, and social.

Seasonal rhythm

Routes and intensity change with the time
of year. The mountains set the pace.

Additional Activities Prices on request

Bike repairs and maintenance. Spa Treatments and Sports Massage.
Visits to Geneva, Lyon and Aix-les-Bain.
Paddleboard picnics nearby. Restaurant bookings at local establishments.





Ride · Eat · Recharge

The Ride Experience

- Road book provided with routes and local information
- Quiet Alpine roads between Lakes Geneva, Annecy, and Bourget
- Routes ranging from iconic Tour de France climbs to local back roads
- Via Rhôna cycle route dedicated to bikes only nearby for flatter or recovery rides

Food & Dining

- Daily breakfast and post-ride dinner included
- Seasonal, home-cooked meals designed for cyclists
- Locally sourced ingredients from markets and producers
- Evening meals paired with local Bugey wine
- Communal farmhouse dining or relaxed terrace meals
- Vegetarian and dietary preferences available with advance notice

Accommodation

- 200-year-old restored farmhouse with industrial touches
- Sun terrace and plunge pool in landscaped courtyard
- Dedicated bike room with memorabilia display
- Fitness studio and complimentary laundry access







Ride Experiences

May 2026

7th – 11th **PDV Ride Experience Week**

18th – 25th **PDV Ride Experience Week**

June

8th – 15th **PDV Grand Colombier Experience Week**

13th **Bonus:** Watch the Tour Auvergne Rhone Alps
Pro Race Summit Finish on Grand Colombier

22nd – 29th **PDV Marmotte Granfondo Week**

July

6th – 13th **PDV Grand Colombier Experience Week**

20th – 27th **PDV Tour de France Experience Week**

September

7th – 14th **PDV Grand Colombier Experience Week**

21st – 28th **PDV Ride Experience Week**

October

5th – 12th **PDV Ride Experience Week**

19th – 26th **PDV Ride Experience Week**





Classic PDV Ride Experience Week

A boutique cycling retreat for riders who love authentic French alpine roads, beautiful climbs, relaxed camaraderie, and the slow rhythm of life in the Bugey.

With space for just six guests, this intimate week blends iconic climbs, hidden gems, boulangeries, vineyards and the warm authenticity of the French Alps — all from a restored farmhouse at the foothills of the Grand Colombier.

Arrival — Settle In — Spin Out

Arrive Monday, enjoy refreshments, tour the farmhouse, set up in the bike room, then head out for a relaxed 30–40 km spin to dial in your bike and ease into the week.

The Rides — Iconic Alps, Authentic France

Lac du Bourget, Mont du Chat, Grand Colombier and Wild Bugey climbs. Quiet roads, smooth tarmac, panoramic ridges, cafés, patisseries — the essence of French cycling.

Pace & Vibe — Social, Relaxed, No Drop

Ride together in a friendly, no-pressure atmosphere celebrating community and shared passion.

Ride Your Way — Social or Self-Guided

With the PDV Road Book, explore independently or join the group. Includes GPX routes, cafés, boulangeries, water stops, scenic spots, and an Achievement Parcours.

A Week Designed For Cyclists

Ride unforgettable climbs. Eat fantastic local food.
Recharge in a restored Alpine farmhouse.

A cycling week you'll remember long after you leave.







Tour de France PDV Ride Experience Week

Timed around the Tour de France, riding is planned carefully around selected stages and iconic climbs, balancing early starts and quieter roads with the unique atmosphere the Tour creates. You don't chase the race — You ride within it.

Live the magic of the Tour de France. Ride historic race climbs, explore iconic Alpine landscapes and experience a live TDF stage up close — all from a boutique retreat built for cyclists.

TDF 2026 | Stage 17 : Chambéry—Voiron

Ride out early, secure a roadside vantage point, soak in the atmosphere, then return to PDV via quiet backroads.

Your week Includes:

- PDV classics + TDF climbs
- A mix of big climbs and panoramic easier days
- Social rides or self-guided freedom with the PDV Road Book
- Historic TDF segments & Achievement Parcours
- Authentic French Alpine race atmosphere without the crowds
- Insights from Olly's years of Tour de France experience







Grand Colombier PDV Ride Experience Week

Ride · Eat · Recharge — Challenge Edition

A legendary dawn-to-dusk attempt at all four sides of the Grand Colombier.
Earn your place in the Brotherhood of the Fêlés du Grand Colombier.

The Four Climbs

- Artemare** — 15.6 km, 8%, max 22%
- Valromey** — 18.5 km, 6.75%, max 14%
- Anglefort** — 15.4 km, 8%, max 14%
- Culoz** — 17.6 km, 7.2%, max 14% (*closed to traffic on selected dates*)

Titles Earned

- 2 Ascents** > Club member
- 3 Ascents** > Master
- 4 Ascents** > Grand Master
- 5+ Ascents** > Certified Crackpot Legend

Support & Experience

Knowledge sharing from Olly (*7 ascents in 24 hours*), summit base camp, hydration, nutrition, mechanical help, motivation. Fêlés registration fee €8.

A Full Week in 2026

Three Challenge Weeks in June, July, September
Training rides + PDV hospitality.







Marmotte Granfondo PDV Ride Experience Week

Ride · Eat · Recharge — Marmotte Edition

Take on the Marmotte — with the perfect base behind you. If you're dreaming of completing one of cycling's great challenges, PDV gives you the environment, calm and inspiration to make it happen.

This isn't just a sportive. It's a story you'll carry forever. For a maximum of 6 Guests, prepare for one of the toughest and most iconic sportives in the world from a calm, boutique Alpine base.

177 km, 5,000+ m elevation and four legendary climbs:
Glandon, Télégraphe, Galibier and Alpe d'Huez.

Your week Includes:

- Monday Arrival +30-40km spin
- Alpine-style training rides across Bugey and Savoie
- Knowledge-sharing on pacing, fuelling and mountain mindset
- Social rides or independent exploration with the PDV Road Book
- Transport to the Marmotte start / collection at the finish (€110 transfer fee)
- Post-ride nutrition and hydration ready at PDV
- Olly participates to embrace the event and encourage riders
- Marmotte entry fee €130 — *early booking recommended*
- Or skip the Marmotte and enjoy the PDV ride week instead







Bespoke/Private PDV Ride Experience Week

Just the thing for private groups, clubs, or friends riding together.

Routes, structure, and weekly rhythm are adapted to your goals, experience, and time available — while keeping the same PDV philosophy: small groups, socially led riding, and no compromises.







Food & Dining

Food at Paradis du Vélo is simple, seasonal and thoughtfully prepared around the needs of cyclists.

Daily breakfasts and post-ride dinners provide the right balance of fuel, recovery and flavour, using fresh ingredients sourced from local producers.

Meals are home-cooked and unhurried, paired with local wines, and shared around the farmhouse table or enjoyed outdoors on the terrace in a relaxed, communal setting that encourages conversation and connection.

Daily breakfast and post-ride dinner included in the meal plan
Evening meals feature seasonal, home-cooked dishes paired with local Bugey wine.

Menus designed for cyclists

- Balanced for energy, recovery, and flavour.
- Ingredients sourced from local markets and producers.
- Communal farmhouse dining or relaxed outdoor meals on the terrace.
- Vegetarian and dietary preferences available with advance notice.







Accommodation

Tour de France Room

The Tour de France Room is a bright, welcoming double room with an en-suite bathroom and uninterrupted views toward the Col de Fossés.

Thoughtfully designed for comfort and recovery, it combines original farmhouse character with modern touches. Wake to mountain light, unwind in a deep bath after your ride, and enjoy a quiet, private retreat at the end of each day.

Sprint Room

The Sprint Room offers flexible twin accommodation with sweeping views of the Grand Colombier. Calm and comfortable, it's ideal for friends or solo riders sharing the experience.

Traditional farmhouse details sit alongside simple, functional design, creating a restful space to recharge after long days in the saddle while remaining closely connected to the rhythm of the house.

Giro d'Italia Room

The Giro d'Italia Room is a charming twin room with open views toward the Grand Colombier, filled with natural light and understated Alpine character.

Designed with cyclists in mind, it offers a peaceful place to rest and recover, combining comfort, simplicity and warmth. It shares a nearby bathroom and provides easy access to the communal spaces of the farmhouse.





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Rate Card

Accommodation Options & Weekly Rates

All stays run Monday – Monday

Maximum 6 guests per week

Sprint Room

Twin room with two single beds

€560 accommodation + €350 meals = €910

Ideal for solo riders sharing with other riders or friends

Giro d'Italia Room

Large double with super-king bed

€700 accommodation + €350 meals = €1,050

Shared option available

+ €250 accommodation + €350 meals

Tour de France Room

Spacious double with en suite

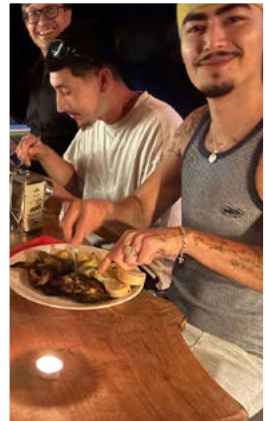
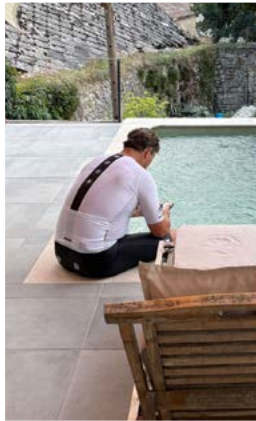
€840 accommodation + €350 meals = €1,190

Shared option available

+ €300 accommodation + €350 meals







1. Scope of Service

Paradis du Vélo ("the Property") operates as a declared chambre d'hôtes under French law. The Property provides boutique accommodation with meals and facilities for cyclists, with a maximum of five (5) guest rooms and fifteen (15) guests, in compliance with statutory limits for chambres d'hôtes.

The Property does not provide professional guiding, coaching, or instruction in cycling or any other sport. Guests may, at their own discretion, accompany the host on personal rides. Such rides are informal, non-commercial, and undertaken solely at the guest's own risk. They do not constitute guiding, leadership, or tuition, and participation does not create any duty of care on the part of the host. All cycling activities are self-directed.

Guests understand that any ride undertaken with the host is classed strictly as a private, social outing and not a paid or organised sporting activity within the meaning of French sports regulation Articles L212-1 and R212-1.

2. Booking & Payment

Full payment is to be made via the website or, alternatively, guests may request to pay via bank transfer by email.

Bookings are non-transferable without prior written agreement from the Property.

A booking is confirmed only once payment has been received.

3. Cancellations

Cancellations received 60 days or more before arrival: a full refund will be issued, minus an administration fee of €45.00.

Cancellations received between 60 and 30 days before arrival: 50% of the booking cost will be retained, plus an administration fee of €45.00.

Cancellations received less than 30 days before arrival: no refund will be given.

No-shows or early departures: no refund will be given.

All refunds will be issued to the same payment method used at booking unless otherwise agreed. Guests are strongly advised to hold comprehensive travel insurance covering cancellation, medical costs, accident, repatriation, and personal belongings. Guests must seek reimbursement from their insurer for any non-refundable amounts.

4. Insurance & Liability

All guests must hold valid insurance covering road cycling, accident, personal liability, medical treatment, and repatriation. Proof of such insurance must be provided before arrival. Bookings are conditional upon this requirement. Guests who fail to provide proof may have their booking cancelled without refund.

Guests participate in cycling activities entirely at their own risk. The Property accepts no liability for accident, injury, loss, or damage arising from cycling activities, whether on or off the premises. Each guest is responsible for ensuring their bicycle is roadworthy, safe, and properly maintained. The Property's insurance does not cover guests' personal cycling activities, equipment, or accidents, whether on public roads, private routes, or trails.

The Property maintains appropriate professional liability insurance (Responsabilité Civile Professionnelle) for accommodation and hospitality services. This insurance does not extend to cycling activities outside the premises or to services supplied by third parties.

5. Third-Party Services

Transfers, guiding, or coaching services may be introduced or recommended by the Property but are delivered only by licensed and insured third-party providers. Guests contract directly with such providers, and the provider's own terms and conditions will apply.

The Property does not act as an intermediary or agent for any third-party provider and bears no responsibility for their performance.

The Property does not sell, package, or resell guiding or transport services and assumes no liability for the performance, safety, or outcome of such services.

6. Accommodation Rules

Check-in is available from 10:00; check-out must be completed by 12:00. Alternative times may be agreed in writing.

Guests must respect the Property, its staff, other guests, and the local community. Guests must comply with local French community regulations, including quiet hours typically observed between 22:00 and 07:00.

Guests must use facilities and equipment responsibly and safely.

Any damage caused by negligence, misuse, or breach of these terms will be charged in full to the guest responsible.

Smoking is strictly prohibited inside the Property. Smoking is permitted only in designated outdoor areas.

7. Animals on the Property

Domestic dogs live on the premises.

They are friendly, well-behaved, and kept out of guest bedrooms; however, they may be present in shared areas of the Property.

Guests with allergies, phobias, or other concerns regarding animals must inform the Property prior to booking. No refunds will be issued on the basis of undisclosed allergies, sensitivities, or phobias.

The Property accepts no liability for allergic reactions or discomfort arising from the presence of animals on-site.

No pets belonging to guests are permitted unless expressly agreed in writing in advance.

8. Force Majeure

The Property accepts no liability for any failure to perform its obligations where such failure is due to circumstances beyond its reasonable control. Such circumstances include, but are not limited to: severe weather, natural disasters, fire, flood, epidemic or pandemic, strikes, industrial disputes, interruption of utilities, government restrictions, acts of public authority, or any other event that renders performance impracticable.

9. Governing Law & Language

These terms and conditions are governed exclusively by French law. Any dispute arising from or in connection with the stay shall be submitted to the competent courts in the jurisdiction where the Property is located.

These terms are provided in both English and French. In the event of any conflict or ambiguity, the French-language version shall prevail.

1. Champ d'Application

Paradis du Vélo (« la Propriété ») fonctionne en tant que chambre d'hôtes déclarée conformément au droit français. La Propriété propose un hébergement boutique avec repas et installations pour cyclistes, dans la limite maximale de cinq (5) chambres et quinze (15) personnes, conformément à la réglementation applicable aux chambres d'hôtes.

La Propriété ne fournit aucun service de guidage professionnel, de coaching ou d'enseignement du cyclisme ou de tout autre sport. Les clients peuvent, à leur seule discrétion, accompagner l'hôte lors de sorties personnelles. Ces sorties sont informelles, non commerciales et effectuées exclusivement aux risques du client. Elles ne constituent ni guidage, ni encadrement, ni cours, et la participation n'engendre aucune obligation de sécurité de la part de l'hôte. Toutes les activités cyclistes sont auto-dirigées.

Les clients comprennent que toute sortie effectuée avec l'hôte est strictement considérée comme une sortie privée et sociale, et non comme une activité sportive payante ou organisée au sens des articles L212-1 et R212-1 du Code du Sport.

2. Réservation et Paiement

Le paiement intégral doit être effectué via le site internet ou, à défaut, par virement bancaire sur demande écrite.

Les réservations ne sont pas transférables sans accord préalable écrit de la Propriété. Une réservation est considérée comme confirmée uniquement après réception du paiement.

3. Annulations

Annulations reçues 60 jours ou plus avant l'arrivée : remboursement intégral moins 45 € de frais administratifs.

Annulations reçues entre 60 et 30 jours avant l'arrivée : 50 % du montant de la réservation seront retenus, plus 45 € de frais administratifs.

Annulations reçues moins de 30 jours avant l'arrivée : aucun remboursement ne sera effectué. Non-présentation ou départ anticipé : aucun remboursement ne sera effectué.

Tous les remboursements seront effectués selon le même moyen de paiement utilisé lors de la réservation, sauf accord contraire.

Les clients sont fortement encouragés à souscrire une assurance voyage complète couvrant l'annulation, les frais

médicaux, les accidents, le rapatriement et les effets personnels. Toute demande de remboursement doit être adressée directement à leur assureur.

4. Assurances et Responsabilité

Tous les clients doivent posséder une assurance valide couvrant le cyclisme sur route, les accidents, la responsabilité civile, les traitements médicaux et le rapatriement. Une preuve d'assurance doit être fournie avant l'arrivée. La réservation est conditionnée à cette obligation. Les clients ne fournissant pas cette preuve peuvent voir leur réservation annulée sans remboursement. Les clients participent aux activités cyclistes entièrement à leurs propres risques. La Propriété n'assume aucune responsabilité en cas d'accident, blessure, perte ou dommage découlant d'activités cyclistes, sur ou hors de la Propriété.

Chaque client est responsable de s'assurer que son vélo est en bon état, sûr et correctement entretenu.

L'assurance de la Propriété ne couvre pas les activités cyclistes personnelles des clients, ni leur matériel, ni les accidents sur route, chemins privés ou sentiers.

La Propriété dispose d'une assurance Responsabilité Civile Professionnelle pour ses activités d'hébergement et de restauration. Cette assurance ne couvre pas les activités cyclistes extérieures ni les services fournis par des tiers.

5. Services Fournis par des Tiers

Les transferts, services de guidage ou de coaching peuvent être présentés ou recommandés par la Propriété mais sont fournis exclusivement par des prestataires tiers agréés et assurés. Les clients contractent directement avec ces prestataires, dont les propres conditions générales s'appliquent. La Propriété n'agit pas en tant qu'intermédiaire ou mandataire et n'assume aucune responsabilité quant aux prestations réalisées par des tiers.

La Propriété ne vend pas, ne conditionne pas et ne revend pas de services de guidage ou de transport, et n'assume aucune responsabilité quant à la sécurité, la qualité ou l'exécution de ces services.

6. Règles d'Hébergement

L'enregistrement est possible à partir de 10h00 ; le départ doit être effectué avant 12h00. Des horaires alternatifs peuvent être convenus par écrit.

Les clients doivent respecter la Propriété,

son personnel, les autres clients et la communauté locale.

Les clients doivent respecter les règlements locaux, incluant les heures de silence généralement observées entre 22h00 et 07h00.

Les clients doivent utiliser les installations et équipements de manière responsable et sécurisée. Tout dommage causé par négligence, mauvaise utilisation ou non-respect des présentes conditions sera facturé au client responsable.

Il est strictement interdit de fumer à l'intérieur de la Propriété. Fumer est autorisé uniquement dans les espaces extérieurs prévus à cet effet.

7. Animaux sur la Propriété

Des chiens vivent sur la Propriété. Ils sont amicaux, bien éduqués et ne pénètrent pas dans les chambres, mais peuvent être présents dans les espaces communs.

Les clients souffrant d'allergies, de phobies ou de toute sensibilité particulière envers les animaux doivent en informer la Propriété avant toute réservation. Aucun remboursement ne sera accordé en cas d'allergies, phobies ou sensibilités non déclarées.

La Propriété n'assume aucune responsabilité en cas de réaction allergique ou de gêne liée à la présence d'animaux.

Les animaux de compagnie des clients ne sont pas autorisés sauf accord écrit préalable.

8. Force Majeure

La Propriété ne pourra être tenue responsable en cas d'impossibilité d'exécution de ses obligations due à un événement de force majeure, incluant notamment : conditions météorologiques exceptionnelles, catastrophes naturelles, incendie, inondation, épidémie ou pandémie, grèves, perturbations des services publics, restrictions gouvernementales ou tout événement rendant l'exécution des obligations impossible.

9. Droit Applicable et Langue

Les présentes conditions sont régies exclusivement par le droit français. Tout litige sera soumis aux tribunaux compétents du ressort géographique de la Propriété.

Les conditions sont fournies en français et en anglais. En cas de divergence, la version française prévaut.





PARADIS DU VÉLO

We look forward to welcoming you soon.



Paradis du Vélo, 221 Rue de Pérour
01510 Saint-Martin-de-Bavel
Auvergne-Rhône-Alpes, France

hello@paradisduvelo.com
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@paradisduvelo



PARADIS DU VÉLO

Our Office Hours
Monday–Friday 8:00-19:00
Saturday 8:00-14:00 Sunday closed